

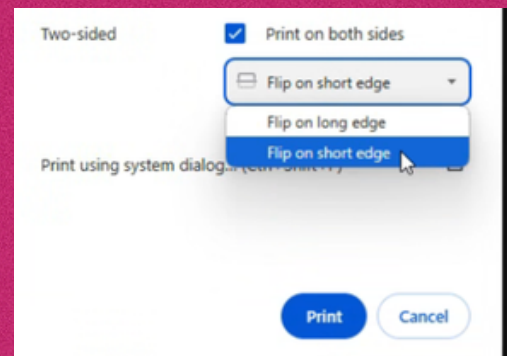


SEAL OF CLIMATE LITERACY BROCHURE

The brochure (on the next two pages) offers a detailed explanation of the Seal of Climate Literacy program and should be distributed with the flyer. When students inquire about the program, provide them with the brochure for a more in-depth overview. Display it alongside other college readiness materials for seniors, as it outlines important post-graduation benefits.

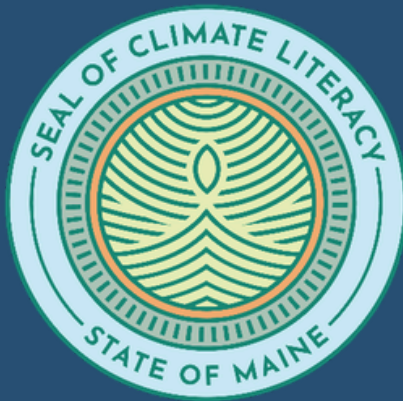
Printing Instructions for Brochure:

1. Select “Print on both sides” (also known as duplex printing).
2. Choose “Flip on short edge” to ensure the brochure folds correctly and the text is oriented properly on both sides.



Brochures are available in both printed and digital formats.

SEAL OF CLIMATE LITERACY STATE OF MAINE



Maine is on the front lines of climate change. Students are growing up amid sea-level rise, intensifying storms, drought, and heat impacts that affect water systems, housing, food security, and cultural resources. At the same time, Maine is investing in a clean energy transition, climate-resilient infrastructure, and conservation. **Climate literacy is essential in preparing students to participate in these sectors and contribute to resilient communities statewide.**

TEACHER AT POLAND REGIONAL HIGH SCHOOL

*"The Seal of Climate Literacy allowed students to be **honored** for participating in something that I hold to be of the most critical importance in education: **authentic learning that benefits our community and our planet.**"*



Students at Freeport High School
2025-2026 recipients

ABOUT THE SEAL OF CLIMATE LITERACY

This is an **official recognition** awarded by the state, placed on a student's high school diploma and transcript, to honor climate literacy.

The Seal is available to all students!

TEACHER AT MOUNT DESERT ISLAND HIGH SCHOOL

*"I am so grateful for the **recognition** my amazing students can now receive from the Seal of Climate Literacy. Our young people have a **passion** for learning about the critical issues of our time and a **desire to participate in solutions**. The Seal communicates the impact and importance of their work, supporting them in becoming the civically engaged problem-solvers we should all aspire to be."*

GETTING STARTED

Fulfill the following requirements to earn the Seal of Climate Literacy upon graduation.

- Any **two high school courses** with a focus on climate and environmental literacy concepts and standards.
- Complete an **experiential project** that is action-oriented, collaborative, and publicly communicates and demonstrates their understanding of environmental literacy, green career exploration, and/or place-based climate action.

The credential celebrates students' climate literacy skills as valuable assets, affirms their leadership skills, and highlights their readiness for college and career opportunities.

Talk to your Seal of Climate Literacy Coordinator if you are interested!

BENEFITS OF THE SEAL OF CLIMATE LITERACY

Students gain meaningful, real-world benefits from earning the Seal.

1. COMMUNITY ENGAGEMENT

The Seal of Climate Literacy provides students with an outlet to engage in meaningful work that makes a difference in their own communities. The project also allows students to explore their passions and spread their knowledge to the community.



2. DISTINCTION

The Seal also prepares students, as they already have tools in their toolbox to understand and lead in a rapidly changing climate. Colleges, employers, and training programs will see that students awarded the seal are leaders, problem-solvers, and change-makers.



- The Seal of Climate Literacy looks great on a **college application!**
- Regardless of what you choose to study or which sector you enter, being climate-literate is increasingly essential in a rapidly changing world.
- Join a **growing network of students** across the country who are turning concern into action and shaping a more resilient future.
- Strengthen your ability to think critically, collaborate, communicate, and lead on complex challenges.
- Complete a **meaningful project** in your own community and build skills you can talk about in applications and interviews.
- Explore your interests while developing strong career and college pathways.

3. EMPLOYMENT

The Seal of Climate Literacy gives students transferable skills they can apply in various sectors. Whether students are interested in policy, law, and public service, science and research, or agriculture and natural resources, being climate literate will enhance their skills.



Clean energy jobs in Maine have reached nearly 15,600, **growing at a rate nearly two times greater than** that of the state's overall workforce since 2019.

In 2025, there was a 7.7% growth in green hiring nationally.

Students can reference the Seal on their resumes, college applications, and job materials to showcase their climate literacy abilities and stand out!

