



PREVENTION AND MANAGEMENT OF DIABETES IN MAINE HIGHLIGHTS ~ 2021



SUMMARY

The Maine Center for Disease Control and Prevention (**Maine CDC**) is working to:

- Promote excellence in **diabetes care**
- Increase access to **diabetes prevention and management**
- **Eliminate disparities** related to diabetes prevention and control

STATEWIDE COLLABORATION

The Maine CDC worked with the **Diabetes Action Alliance of Maine (DAAM)** to develop a **logic model** and **statewide strategic plan** to identify and address barriers to diabetes care.

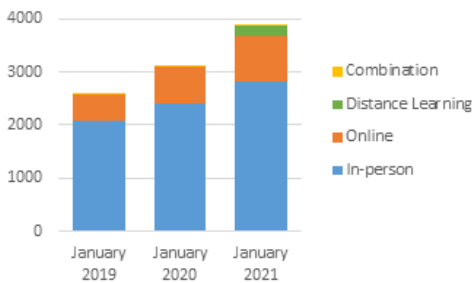
EXPANDING REACH

- 4** New National Diabetes Prevention Program (**National DPP**) sites by partnering with a Federally Qualified Health Center (FQHC) and Y Alliance of ME
- 1** New rural Diabetes Self Management Education Support (**DSMES**) program reaching **new patients**

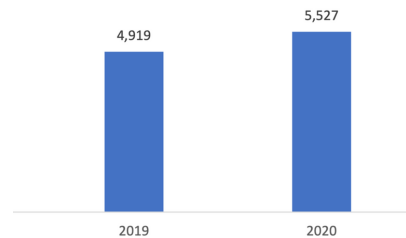
BACKGROUND

In 2018, the Maine CDC received a five-year grant from the United States Centers for Disease Control and Prevention (**US CDC**) to prevent and manage heart disease, stroke, and diabetes. The University of New England (**UNE**) is the evaluator. This infographic highlights **diabetes** results.

Reaching more National DPP participants in **new ways**



DSMES patient encounters **increased** by 600 from 2019 to 2020



EXPANDING ACCESS

Technical assistance provided to support **telehealth expanded programming**



5 National DPP sites added telehealth delivery

TRAINING AND TECHNICAL ASSISTANCE

Healthcentric Advisors (HCA) and Maine Primary Care Association (MPCA) provided webinars on **coding/billing**, including "4 Key Times" to refer to DSMES.

Webinars were attended by **14 MPCA organizations** and **1 hospital**.

HCA/MPCA offered webinar on Medicare DPP, and Maine CDC sponsored a virtual **Advanced Lifestyle Coach Training** to National DPP sites **statewide**, presented by the Diabetes Training and Technical Assistance Center at Emory University.

DIABETES OUTREACH

Ad Council **campaign** reaches audiences with **mobile marketing campaign**.

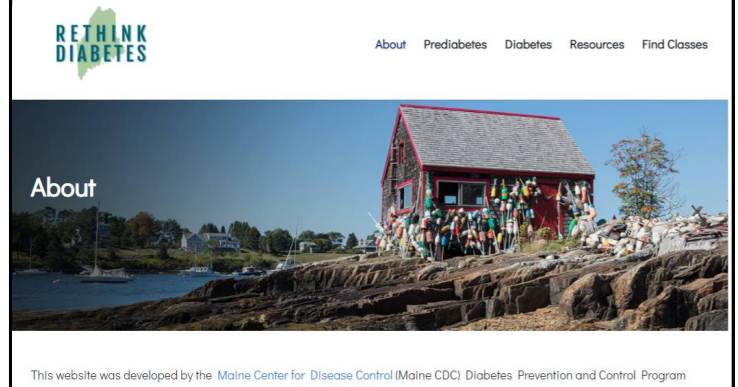


*90% of diabetes professionals reported wanting to **connect online** with peers and share best practices.*

Maine CDC Diabetes Prevention **Social Media Reach and Engagement**



RethinkDiabetesMaine.org launched in November 2021 with information about diabetes and prediabetes for Mainers and statewide program staff.



MOVING FORWARD

Efforts will focus on working together to...

- build **awareness**
- improve **access**
- increase **participation**
- expand **coverage**

of **diabetes prevention** and **management** services in Maine.

For more information:

Feargal Semple, Maine CDC Diabetes Prevention Coordinator
Feargal.Semple@maine.gov
(207) 287-2907
TTY 711 (Maine Relay)

Sources available upon request.