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To: Maine Immunization Program Providers
From: Maine Immunization Program
Subject: Childhood Immunization Champion Award
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Ashley Goodwin from Community Clinical Services, has been named *CDC Childhood Immunization Champion* for her outstanding efforts to promote childhood immunization in Lewiston, ME. MS Goodwin is recognized for her effort to ensure that children of Maine are protected through vaccination. “Anything for the greater good” is Ms. Goodwin’s motto. She created and piloted a new workflow to ensure that children can be vaccinated according to the CDC’s recommended immunization schedule at every opportunity. Ms. Goodwin also regularly coaches staff on making the most effective vaccine recommendations, and collaborates with the outpatient quality department to obtain monthly immunization data. Ms. Goodwin rewrote the book on how Community Clinical Services approaches childhood vaccinations and embedded it into the practice’s daily duties through positive coaching, workflow support, and attention to detail.

Each year during [National Infant Immunization Week](#), CDC and the Association of Immunization Managers (AIM) honor health professionals and community leaders from around the country with the [CDC Childhood Immunization Champion awards](#). These awards acknowledge the outstanding efforts of those individuals who strive to ensure that children in their communities are fully immunized against 14 preventable diseases before the age of two.

“CDC’s immunization programs continue to protect the nation’s children from vaccine-preventable diseases, like measles and whooping cough. The tremendous success of these programs is a direct result of the diligent efforts of childhood immunization champions,” said Dr. Nancy Messonnier, Director of the National Center for Immunization and Respiratory Diseases at the Centers for Disease Control and Prevention. “We cannot overstate the value of the dedication our *Champions* have shown, which ultimately protects our children, schools, and communities from serious diseases.”

CDC Childhood Immunization Champions were selected from a pool of health professionals, coalition members, community advocates, and other immunization leaders. State Immunization Programs coordinated the nomination process and submitted nominees to CDC. One winner was selected in each of the participating states and the District of Columbia. “Through the *Childhood Immunization Champion* awards, CDC and the Maine Immunization Program proudly acknowledge MS Goodwin’s passion, hard work, and commitment to children’s health,” said Tonya Philbrick, Senior Health Program Manager over the Immunization Program.

For profiles of other *CDC Childhood Immunization Champion* award winners, please visit <https://www.cdc.gov/vaccines/champions>.