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**To:** Maine Immunization Providers  
**From:** Maine Immunization Program  
**Subject:** CDC Webinar - *Strategies for Addressing Vaccine Misinformation in the Practice*  
**Date:** August 19, 2019

With the recent outbreaks of measles across the U.S., ensuring parents have access to accurate and credible information about vaccines is key to increasing vaccine acceptance. As a trusted source of information about vaccines, healthcare professionals can play a key role in establishing trust and educating parents and patients on the important role that vaccines play in protecting against serious diseases.

The U.S. CDC will be hosting the following webinar - *Strategies for Addressing Vaccine Misinformation in the Practice* on **Wednesday, August 28<sup>th</sup> from 1 – 2 PM.**

**Objectives will include:**

- Understanding the role healthcare professionals can play in addressing vaccine misinformation
- Describing evidence-based approaches to recommending vaccines
- Describing strategies to foster support for vaccination among all staff in the practice
- Highlighting available resources to assist healthcare professionals in making effective vaccine recommendations

To register for this webinar, please follow the link below:

<https://register.gotowebinar.com/register/3191034932086883853>