

National Infant Immunization Week (NIIW)



April 25 - May 4, 2020

An annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and celebrate the achievements of immunization programs and their partners in promoting healthy communities.

Campaign resources

Use these campaign resources to participate in NIIW.

- [2020 NIIW Key Messages \(PDF\)](#)
- [2020 NIIW Newsletter Announcement Templates](#)
- [2020 NIIW Digital Media Toolkit](#)

NIIW Coloring Sheets

Print these coloring sheets for waiting rooms or other events.

- [NIIW coloring sheet – giraffe \(PDF\)](#)
- [NIIW coloring sheet – caterpillar \(PDF\)](#)
- **How Vaccines Strengthen Your Baby’s Immune System**
[Print this 11x17 poster to hang in exam rooms, lobbies, classrooms, etc.](#)
- [Personal Testimonies](#)
Stories compiled by the Immunization Action Coalition. The stories can be sorted by disease and age group.
- [Provider Resources for Vaccine Conversations with Parents](#)
Fact sheets and flyers from CDC that can help inform your conversations with parents.

COVID-19 Resources

- [Routine Vaccination in COVID-19 Outbreak](#)
- [Please Continue Vaccinating Patients During COVID-19 Outbreak](#)