

Host Farm Planning Questions

Q: What should I do if I can't participate anymore?

A. At a minimum, try to update your farm signage, business/farm/home voicemail message, and other communications (email auto-replies, website, social media, etc.). Invite would-be visitors to meet you another time and thank them for their time. If your schedule and time allow, email dacfrealmaine@maine.gov so we can remove your digital listing information. We cannot delete items already in print.

Q: What should I plan for my event and activities?

A: There are some [crowdsourced ideas](#) from farms that frequently host events, or have participated in the past. Choose something that works for you and your farm goals.

Q: I've read the planning materials, prepared signage, and other recommendations. Is there anything else you can suggest?

A: In the final stretch (beginning of July), it can be helpful to refresh your communications once more. Here are some suggestions:

- Remember to invite your customers, organizations, and people you want to meet! This is a great event for thanking customers and helping visitors understand more about your farm and why you farm.
- Collect contact information so you can thank people for their visit.
- Review your event goals again. From planning until the day after the event, take notes of your successes and learning points. Use this information to help you adjust for future events.

Q: How can my non-farm business or organizations help promote host farms?

A: If you're a farm supporter and enthusiast, Open Farm Day is a great way to showcase a variety of farms. Some simple ideas:

- Visit a farm! Bring a friend.

- Word of mouth is an excellent way to help bring awareness to the beautiful scenery, farm products, and efforts to produce them in our rural communities.
- Re-share or post event information to your own websites, newsletters, or social media.